## JANE CASTLEMAN

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## EDUCATION

# Princeton University

M.S. in Computer Science Relevant courses: Theoretical ML; Deep Dive into LLMs; AI, Society, & Education.

#### **Princeton University**

B.S.E. in Computer Science (magna cum laude) GPA: 3.9/4.0 Minors in Statistics & Machine Learning, Technology Policy.

### RESEARCH INTERESTS

My research lies at the intersection of artificial intelligence, human-computer interaction, and technology policy. I work to systematically investigate the adverse impacts of automated systems on user agency and power using algorithmic audits. As these systems become increasingly pervasive and concentrate power, my work seeks to ensure that their deployment aligns with ethical standards and promotes fairness, especially for those in marginalized communities.

## PUBLICATIONS

- Jane Castleman and A. Korolova, "Why Am I Still Seeing This: Measuring the Effectiveness of Ad Controls and Explanations in AI-mediated Ad Targeting Systems," in 7th AAAI Conference on AI, Ethics, and Society, 2024 (forthcoming). [Online]. Available: http://arxiv.org/abs/ 2408.11910.
- [2] Jane Castleman, Y. Ma, A. Defnet, and R. M. Maxwell, "Using XGBoost to Estimate Water Table Depth Over the Contiguous United States using Observational Data.," AGU, Dec. 2022. [Online]. Available: https://agu.confex.com/agu/fm22/meetingapp.cgi/Paper/1175116.

#### **RESEARCH & WORK EXPERIENCE**

### Center for Information Technology & Policy

Supervisors: Professor Aleksandra Korolova

- $\cdot$  Created & executed RCT with >200 participants to create a custom dataset of >8k Facebook ads and ad targeting information
- Found varying effectiveness of ad controls and that ad targeting explanations fail to be actionable due to AI-mediated targeting [1]
- $\cdot$  Currently evaluating the alignment of SOTA T2I and search-based LLMs using systematic tests for bias and safety concerns

## Ida B. Wells Just Data Lab

Supervisors: Professor Ruha Benjamin

- $\cdot\,$  Analyzed employment disparities from >70k rows of BLS data in Python, SQL for formerly incarcerated individuals across 41 occupations
- · Quantified monetary losses ranging from \$25k to \$250k based on duration of licensing barriers
- · Presented findings in the Reimagining Labor Justice section of the Civics of Technology Conference

Maxwell Integrated Hydrology Lab Supervisors: Professor Reed Maxwell Jun - Aug 2022 Princeton

Jun - Aug 2023

Princeton

Aug 2023 - Present

Princeton

Aug 2020 - May 2024

Aug 2024 - May 2026

- $\cdot$  Reduced predicted error for water table depths from 5.2 m to 2.2 m using XGBoost models with observational Xarray data
- $\cdot\,$  Optimized download and ML training on daily coordinate and pixel-based weather data in the US for 2021-2022
- · Presented findings at the American Geophysical Union Fall Meeting [2]

## TEACHING EXPERIENCE

COS350: Ethics of Computing (Teaching Assistant)	Fall 2024
COS126: Introduction to Computer Science (Undergraduate TA)	Fall 2023, Spring 2024
COS226: Data Structures & Algorithms (Tutor)	Fall 2023
MAT201: Linear Algebra (Tutor)	Fall 2022, Spring 2023

## ACHIEVEMENTS

Outstanding Student Teaching Award, awarded by Princeton Computer ScienceSpring 2024All-Academic Team, awarded by National Intercollegiate Rugby AssociationFall 2023

## TOOLS/SKILLS

Tools Python (Pandas, Numpy, PyTorch, Tensorflow), Java, SQL, R, C, HTML/CSSSkills data analysis, probability theory, machine learning, survey development, IRB approval process